

About Us

Find My Crew is an Australian agricultural platform built to connect and support people across the industry. Our community brings together farmers, contractors, workers and agricultural businesses through social media, our website, Ag Hub, newsletter and the Find My Crew app.

Built by people with firsthand experience in agriculture, Find My Crew is focused on creating practical connections, sharing opportunities and building a strong community around the people and businesses that keep Australian agriculture moving.



PEOPLE

Connecting farmers, contractors and workers.



OPPORTUNITIES

Jobs, services and availability in one place.



COMMUNITY

Supporting Australian agriculture.

Supporting the people behind Australian agriculture.





Advertising Packages

ESSENTIAL

- ✓ 1 dedicated Facebook + Instagram business feature
- ✓ 1 Facebook + Instagram story feature
- ✓ 1 monthly newsletter advertisement

\$950

+ GST

/month

BEST VALUE

GROWTH

- ✓ 1 dedicated Facebook + Instagram business feature
- ✓ 2 Facebook + Instagram story features
- ✓ 1 sponsored job post
- ✓ Sponsored job shared to up to 3 relevant farming Facebook groups*
- ✓ Monthly newsletter advertisement
- ✓ Ag Hub banner advertising for the full month

\$1500

+ GST

/month

PREMIUM

- ✓ 1 dedicated Facebook + Instagram business feature
- ✓ 4 Facebook + Instagram story features
- ✓ 2 sponsored job post
- ✓ Sponsored job shared to up to 5 relevant farming Facebook groups*
- ✓ Monthly newsletter advertisement
- ✓ Ag Hub banner advertising for the full month
- ✓ Website banner advertising for the full month

\$1,950

+ GST

/month

Limited monthly advertising positions available.

More than ad space

Find My Crew gives your brand the opportunity to become part of the content and conversations already connecting Australia's agricultural community.

Reach a targeted Australian agricultural community of farmers, contractors, workers, ag businesses and others actively engaged in the industry.

What Each Inclusion Means:

A CLOSER LOOK AT WHAT'S INCLUDED IN OUR ADVERTISING PACKAGES.



Business feature

A dedicated Facebook and Instagram post featuring your business, product, service or campaign.



Story feature

A business feature shared through Find My Crew Facebook and Instagram Stories.



Ag Hub banner

Your supplied banner advertisement is displayed with Find My Crew Ag Hub article content for the campaign period.



Website banner

Your supplied banner advertisement is displayed on an agreed Find My Crew website position for the campaign period.



Sponsored Job Post

Your business is recognised as the sponsor of a Find My Crew job post, placing your brand alongside relevant job content shared with our agricultural community.



Farming Group Distribution

Your sponsored Find My Crew job post is shared into relevant Australian farming and agricultural Facebook groups, helping extend your brand exposure beyond Find My Crew's own social media audience. The number of groups included depends on your selected package, and all posts are subject to individual group rules and admin approval.



Newsletter banner

Your supplied banner advertisement is included in the Find My Crew monthly newsletter, with a direct link to your chosen website or landing page.

ADVERTISING CONTENT

Images, graphics and copy must be supplied by the business in the required format. Find My Crew can design advertising material for an additional fee. All content is subject to approval.

Our Audience & Reach

Find My Crew is building a highly targeted audience across Australian agriculture, with strong recent organic visibility across Facebook and Instagram.

499K+

SOCIAL CONTENT VIEWS

Across Facebook + Instagram in the last 90 days

Our social audience



7.4K+

FACEBOOK FOLLOWERS
and growing



1000+

INSTAGRAM FOLLOWERS
and growing

Recent platform visibility



370.5K

FACEBOOK VIEWS
Last 90 days



128.5K

INSTAGRAM VIEWS
Last 90 days

Across Our Other Channels

NEWSLETTER

160 Subscribers

WEBSITE

423 sessions
in 90 days

AG HUB

Across existing + newly
published articles

Social statistics represent Find My Crew's total organic channel performance over the stated 90-day period. Individual advertising reach, views and engagement will vary and are not guaranteed. Our website, Ag Hub and email community are newer channels that continue to grow as the Find My Crew community expands.

Interested in working with us? Get in touch to discuss advertising opportunities and availability.

contact@findmycrew.com.au